

Chartered College
of Teaching

The Professional
Body for Teachers

Certificate in Strategic CPD Leadership

Certified CPD for school and trust leaders
(including Headteachers, Deputy Headteachers, Assistant Headteachers,
Executive leaders, CPD leads, Trust leaders and those leading teacher
development across multiple schools)





Build teacher expertise with a robust and evidence-informed CPD strategy

Evidence consistently tells us that access to high-quality teaching can make the greatest difference to pupil outcomes. This means that one of the most powerful things we can do as a leader, is to invest in developing teachers and high-quality teaching in our schools.

The Certificate in Strategic CPD Leadership will enable you to deepen and extend your knowledge of effective professional development practice and consider how you can strategically embed evidence-informed approaches to teacher professional development in your context. You'll undertake a rigorous evaluation of professional development in your setting, examining your it through a range of lenses, including:

- Understanding staff CPD needs
- Approaches to developing internal expertise
- Use of external expertise, research and evidence
- Opportunities to maximise time for CPD
- Evaluating the impact of CPD

Over a period of around three to six months, you will engage with key education research to build your understanding of the evidence-base, using this alongside the findings from your evaluation to inform strategic development activity with the goal of strengthening and refining your school or trust CPD provision.

In undertaking this course, you can feel confident that your CPD strategy supports school development and is effective in empowering teachers to deliver high-quality teaching that improves outcomes for their students.

Take a strategic approach to leading CPD in a way that works for your context

- ✓ Explore the evidence around the development of teacher expertise and approaches to teacher development
- ✓ Access a CPD review tool that can use to evaluate existing CPD practices in your context and identify key actions / next steps
- ✓ Share effective practice and be recognised for your expertise in teacher development via a formal assessment
- ✓ Focus on developing evidence-informed approaches to teacher CPD that will make a difference to learners within your context

Successful completion of the Certificate in Strategic CPD Leadership offers **20 credits** towards:

- Chartered Teacher (Leadership) Status



£ Enrolment fee: £179

📍 Location: Online

🕒 Time commitment: 3-6 months

- Around six hours of core content
- Time to undertake a review of CPD in your school or trust
- Develop and begin implementing an evidence-informed plan to maximise the impact of CPD in your context.

👥 Who is this course for?
Experienced classroom teachers (including middle/senior leaders with classroom teaching responsibility)



Content

This course involves a combination of guided online learning, independent self-directed study alongside dedicated time to implement refinements to CPD practices in your context.

There are around 6-8 hours of core learning content, in which you will:

- explore areas of key research around approaches to teacher professional learning and development, including: school culture, collaboration, deliberate practice, instructional coaching, mentoring and classroom observation
- become familiar with evidence and guidance to support effective CPD leadership within your school context, including identifying CPD needs, overcoming common barriers, and evaluating impact
- access a CPD review tool and resources that will support evaluation of your own school/s CPD practice as part of the CPD Review Portfolio assessment.

Additional supporting resources include detailed assessment guidance and exemplars; case studies and videos, and resources and activities to support you with your research engagement.

Assessment

This is an assessed course meaning you will be required to successfully pass the course assessment to receive certification of your learning. The assessment requires you to undertake a review of CPD in your school, using this as a springboard to refine and develop your approaches moving forward. As part of the CPD review process you will be required to seek external input in the form of a peer review (or external review with a coach, school development partner or similar) and must make your own arrangements for this.

Your submission will take the form of a CPD Review Portfolio, which must include:

- An initial written reflection, following your initial review (500 - 800 words)
- A summary of key research, including a plan for development (700 - 1,100 words)
- A follow up reflection (500 - 800 words)
- A recorded video presentation (5-7 minutes in length)
- Appendices (containing any supporting documents, including a written record of your external/peer review).

Academic writing

You will need to be comfortable with writing clearly and concisely in a formal tone and style, and able to structure your work in a logical manner.



Course timings

You may begin the course at any time, and can complete the content and assessment at your own pace - typically, it takes around **three to six months** to complete.

The CPD review provided a timely catalyst for the evaluation of our CPLD offer and became a collective endeavour with my senior team. It gave me and my team the impetus we needed to make significant changes. It also gave me the time and permission to celebrate our achievements too.

Headteacher and Chartered Teacher (Leadership) Graduate

Benefits

- ✓ Deepen and extend your knowledge of effective professional development practice.
- ✓ Drive forward a CPD strategy that builds teaching expertise, supports staff retention and has long-lasting impacts for pupil learning.
- ✓ Showcase your skills in CPD leadership through the embedded assessment.
- ✓ Be recognised for your leadership expertise with credits towards Chartered Teacher (Leadership) Status.



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The Chartered College of Teaching is incorporated by Royal Charter and a registered charity (number 313608).

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